

FeedMe is a simple tool for teachers and managers in education, to enhance their level of professionalism.

a new digital tool for education
See also: www.feedme.solutions

FeedMe

We are used to feedback

1 WEEK 5 DAGEN GELEDEN

Tom

Internet Marketeers

10

HOE GELUKKIG BEN JE MET DE

TELEFONIE VAN VOYS?

Heel gelukkig

HOE ERVAAR JE HET CONTACT MET VOYS?

Heel prettig

OPMERKING OF FEEDBACK

Pluspunten: Gemakkelijke dienst, met duidelijke filmpjes, dus contact is eigenlijk niet nodig.

1 WEEK 5 DAGEN GELEDEN

DS-events

10

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OPMERKING OF FEEDBACK

Pluspunten: Communicatie is goed en duidelijk wat je moet doen.

1 WEEK 5 DAGEN GELEDEN

Willem

Creatorslab

9

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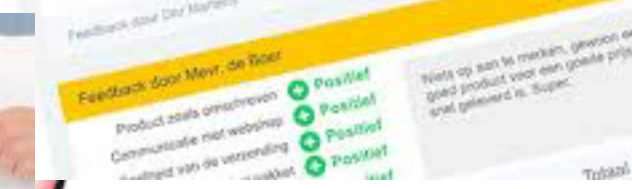
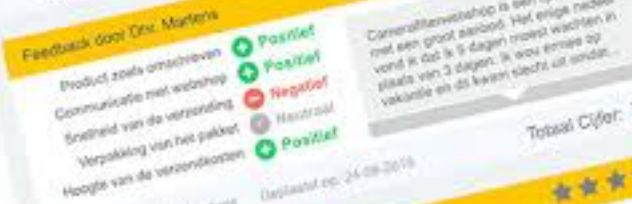
C

Customer Feedback



Beoordeling.

Het door u toegekende cijfer aan onze service, zal door



CUSTOMER SATISFACTION

1 week 5 dagen geleden

1 week 5 dagen geleden

100% van de klanten beveelt dit bedrijf aan.

Informatie op de website	★★★★☆	Goed
Bestelproces	★★★★★	Uitstekend
Snelheid levering	★★★★★	Uitstekend
Info over verloop order	★★★★★	Uitstekend
Klantvriendelijkheid	★★★★★	Uitstekend
Reactiesnelheid	★★★★★	Uitstekend
After sales	★★★★★	Uitstekend

VOORBEELD VRAAGENLIJST

1. HOE HEET U ONS GEVONDEN?
2. ALS U ONZE WEBSITE NIET BEZOEKT, WAT VOND U ERVAND?
3. HOE HEET U HET CONTACT MET ONS ERVAREN (VIA DE MAIL, TELEFONISCH EN PERSOONLIJK)?
4. IN HOE VERRE HEBBEN WE MOEGEWACHT OVER DE OPLOSSING?
5. HOE BEOORDEELT U ONZE PLANNING EN AFSPRAKEN?
6. IN HOE VERRE VINDT U DAT WE NIET EN ZINGEVULING HEBBEN GEWOERKT?
7. HOE BEOORDEELT U DE PRU/QUALITEITVERHOUDING?
8. HOE ERVAART U ONZE NAZORG?
9. WAT KUNNEN WE VERBETEREN OM U IN DE TOEKOMST BETER VAN DIENST TE ZIJN?

Feedback

Like it ☐

Don't like it ☐

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Tom
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DS-events

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TELEFONIE VAN VOYS?

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HOE ERV
Heel prett

OPMERK

Pluspunt
duidelijk

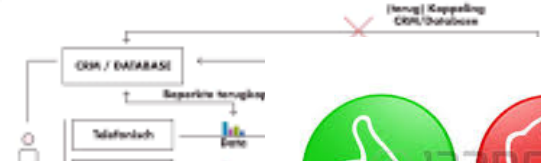
Willem
Creatorslab

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HOE GELUKKIG BEN JE MET DE
TELEFONIE VAN VOYS?

Heel gelukkig

Customer Feedback



But we don't use it much in education. And that is a pity because it can be very effective.

CUSTOMER SAT

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Reactiesnelheid	★★★★★	Uitstekend
After sales	★★★★★	Uitstekend

Zeer ontevreden = 6

VOORBEELD VRAAGENLIJST

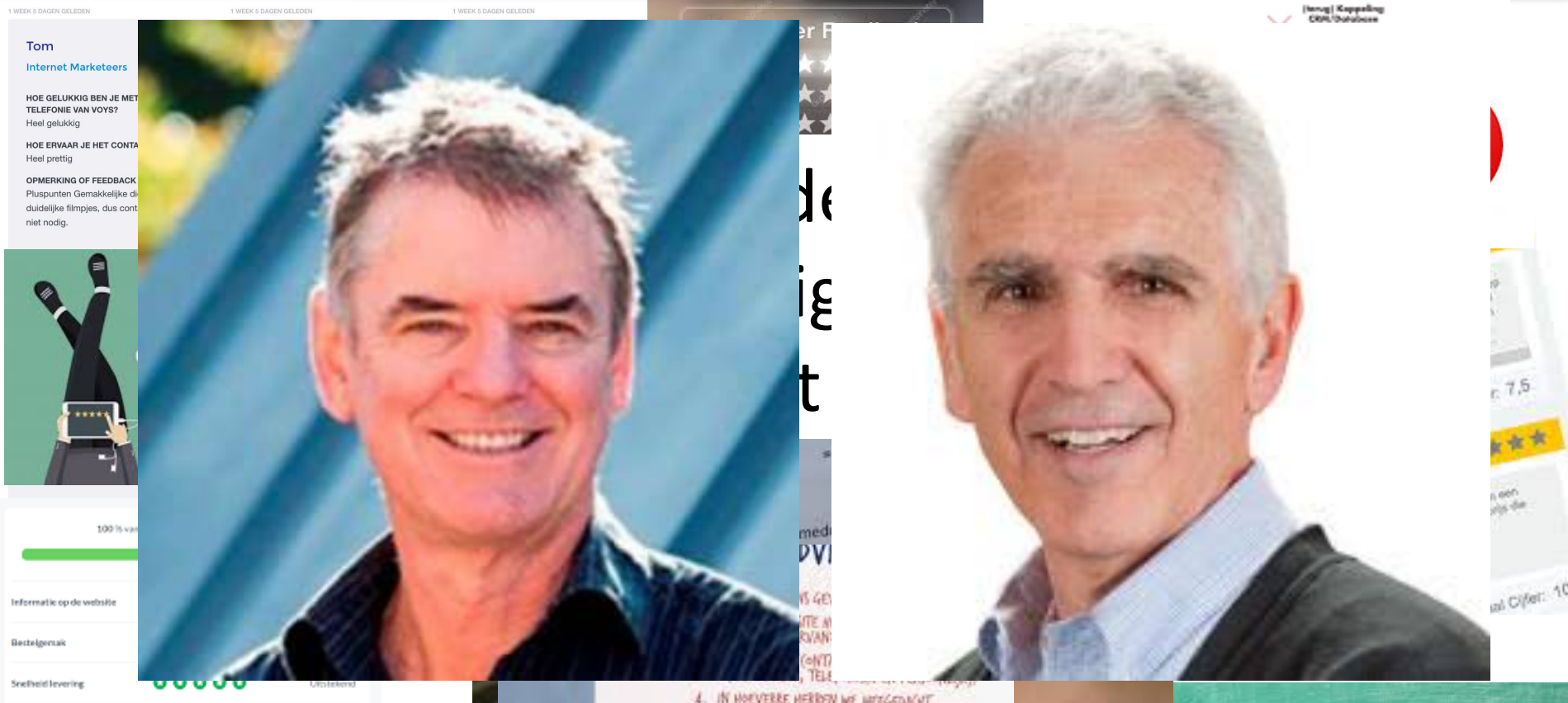
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4. IN HOE VERRE HEBBEN WE MOEDERWANT OVER DE OPLOSSING?
5. HOE BEDOORDELT U ONZE PLANNING EN AFSPRAKEN?
6. IN HOE VERRE VINDT U DAT WE NIEUWS EN ZORGVOUWING HEBBEN GEWOKT?
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Feedback

Like it ☐

Don't like it ☐



John Hattie did a meta-analysis on 800 studies on strategies to improve performance in education. Feedback was one of the very few elements that contributed significantly positive to improved performance.

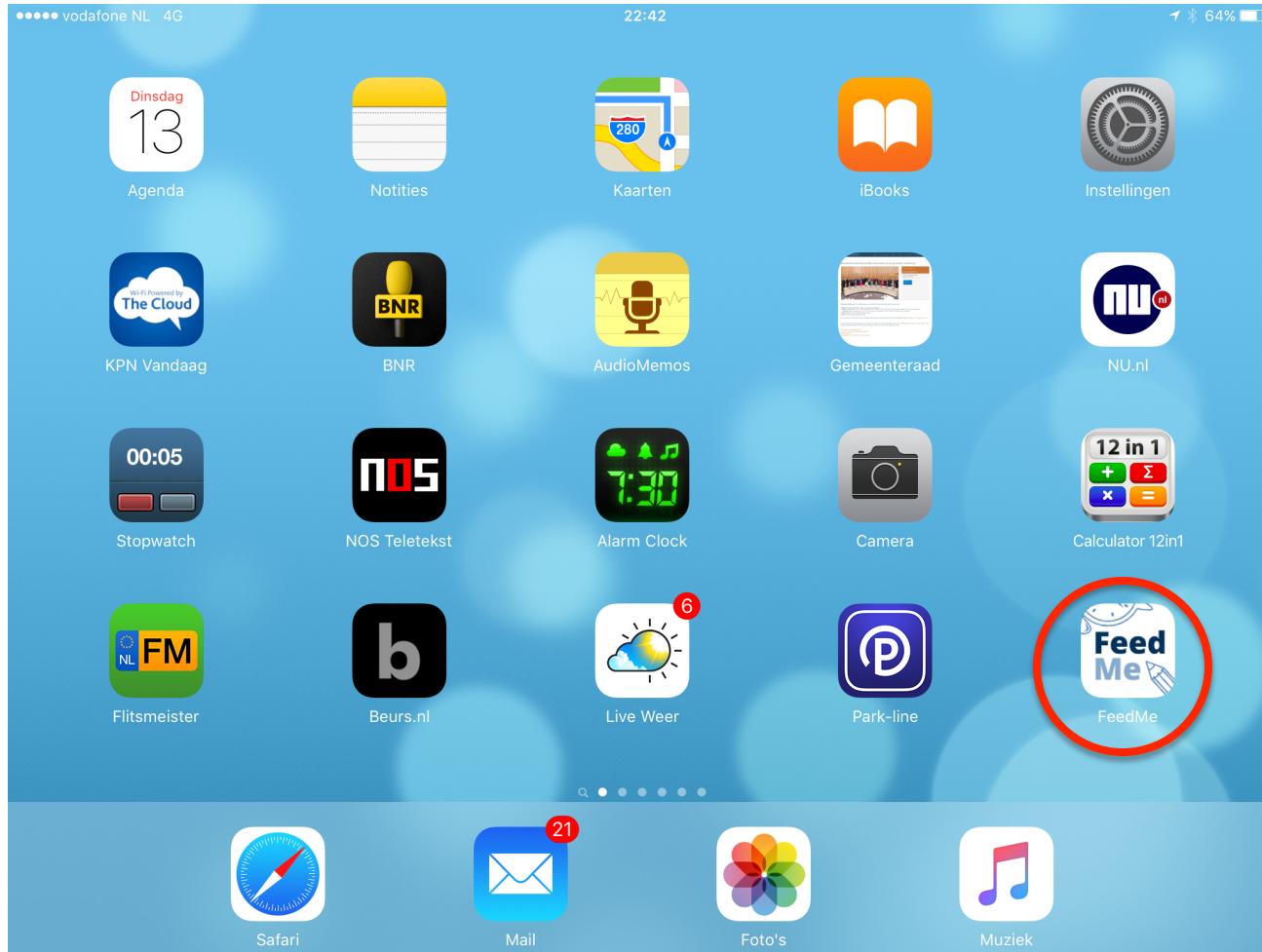
Robert Marzano showed that feedback is one of the very few instruments in education that contributes to the intrinsic motivation of teachers to strengthen their level of professionalism.

Can feedback be applied in education?

- Teachers are already very busy: they do not need “another task”
- Teachers do not like administrative/bureaucratic work
- Teachers don't like rankings or other forms of direct information want any system of feedback / judgement to be safe and

This implies that a tool for feedback should:

- Be very simple to handle
- Be safe for the user



- 5 databases with questions for teacher feedback:
 - Feedback by students
 - Feedback by colleague teachers
 - Feedback from peer classroom observation
 - Feedback by the management
 - Feedback by parents

- 3 databases with questions for management feedback:
 - Feedback by their teachers
 - Feedback by colleague managers
 - Feedback from external stakeholders

5 stakeholder databases sorted by 8 themes of questions and the number of questions per main group



Themes of question

Stakeholders



		Students	colleague teachers	Classroom observation	Manager	Parents
1	Teaching practice	9	3	14	5	3
2	Standards, norms and values	8	5	6	5	6
3	Pedagogical performace	15	3	4	3	5
4	Didactic performance	18	4	8	4	2
5	Teacher's personal development	5	7	4	6	2
6	Collegiality and school development	5	10	5	7	2
7	Personal characteristics	9	5	4	8	5
8	Expert knowledge and innovation	4	7	4	6	5
	Total	72	44	49	44	30

Step 1: Choose the target group for feedback

The screenshot shows the FeedMe web interface. On the left, a blue sidebar contains the 'FeedMe' logo and a 'Help!' section with instructions: 'First pick a team and a question category for which you want to make this questionnaire, second, click 'Next' to continue building the questionnaire.' The main content area has a blue background with faint educational icons. It features two dropdown menus. The first, 'Choose your team:', has 'FeedMe USA testteam' selected. The second, 'Choose your question category:', has a dropdown menu open showing five options: '180 degrees: feedback by students (USA)', '270 degrees (1): feedback by colleagues (USA)', '270 degrees (2): feedback through class room observation (USA)', '270 degrees (3): Feedback by the Manager (USA)', and '360 degrees: feedback by parents (USA)'. At the bottom are two large buttons: 'CANCEL' and 'NEXT'.

FeedMe

Help!

First pick a team and a question category for which you want to make this questionnaire, second, click 'Next' to continue building the questionnaire.

Choose your team:

FeedMe USA testteam

Choose your question category:

- 180 degrees: feedback by students (USA)
- 270 degrees (1): feedback by colleagues (USA)
- 270 degrees (2): feedback through class room observation (USA)
- 270 degrees (3): Feedback by the Manager (USA)
- 360 degrees: feedback by parents (USA)

CANCEL **NEXT**

Step 2: Decide a closing date (1), name your questionnaire (2) and press “another question” (3)

The screenshot shows the 'Questionnaire' creation page in the FeedMe application. The page has a blue background with faint icons. The steps are indicated by blue hexagonal numbers 1, 2, and 3, each with a red arrow pointing to the corresponding field.

Questionnaire
Team: FeedMe USA testteam
Question category: 180 degrees: feedback by students (USA)
Pick a closing date:

2018-11-06 13:42

Name your questionnaire:

Demonstration

Questions

Id	Question	Comment
+ ADD ANOTHER QUESTION		

Open Questions

Question

[+ ADD OPEN QUESTION](#)

CANCEL **PUBLISH**

1

Groups

- » 1. Teaching practice (USA)
- » 2. Standards, norms and values (USA)
- » 3. Pedagogical performance (USA)
- » 4. Didactic performance (USA)
- » 5. Teacher's personal development (USA)
- » 6. Collegiality and school development (USA)
- » 7. Personal characteristics (USA)
- » 8. Expert knowledge and innovation (USA)

4. Didactic performance (USA)

<input type="checkbox"/>	Id	Questions for 4. Didactic performance (USA)	Comment
<input type="checkbox"/>	1	This teacher always tells us what we are going to do at the beginning of the lesson	<input type="checkbox"/>
<input type="checkbox"/>	2	This teacher is clear about the learning objective of his/her profession	<input type="checkbox"/>
<input type="checkbox"/>	3	If I do not understand parts of the lesson, this teacher explains it in a different way	<input type="checkbox"/>
<input type="checkbox"/>	4	It is easy to stay attentive the whole class with this teacher	<input type="checkbox"/>
<input type="checkbox"/>	5	The lessons of this teacher are appealing	<input type="checkbox"/>
<input type="checkbox"/>	6	This teacher informs me on my progress	<input type="checkbox"/>
<input type="checkbox"/>	7	The lessons of this teacher fit in well with other courses from my curriculum	<input type="checkbox"/>
<input type="checkbox"/>	8	This teacher helps me to discover my strengths	<input type="checkbox"/>

Groups

- » 1. Teaching practice (USA)
- » 2. Standards, norms and values (USA)
- » 3. Pedagogical performance (USA)
- » 4. Didactic performance (USA)
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<input type="checkbox"/>	Id	Questions for 4. Didactic performance (USA)	Comment
<input checked="" type="checkbox"/>	1	This teacher always tells us what we are going to do at the beginning of the lesson	<input type="checkbox"/>
<input checked="" type="checkbox"/>	2	This teacher is clear about the learning objective of his/her profession	<input checked="" type="checkbox"/>
<input type="checkbox"/>	3	If I do not understand parts of the lesson, this teacher explains it in a different way	<input type="checkbox"/>
<input type="checkbox"/>	4	It is easy to stay attentive the whole class with this teacher	<input type="checkbox"/>
<input checked="" type="checkbox"/>	5	The lessons of this teacher are appealing	<input type="checkbox"/>
<input type="checkbox"/>	6	This teacher informs me on my progress	<input type="checkbox"/>
<input type="checkbox"/>	7	The lessons of this teacher fit in well with other courses from my curriculum	<input type="checkbox"/>
<input type="checkbox"/>	8	This teacher helps me to discover my strengths	<input type="checkbox"/>



You complete your questionnaire

Questionnaire

Team: FeedMe USA testteam

Question category: 180 degrees: feedback by students (USA)

Pick a closing date:

2018-11-06 13:42

Name your questionnaire:

Demonstration

Questions

Id	Question	Comment	
1	This teacher always tells us what we are going to do at the beginning of the lesson		Delete
2	This teacher is clear about the learning objective of his/her profession	<input checked="" type="checkbox"/>	Delete
3	The lessons of this teacher are appealing		Delete

+ ADD ANOTHER QUESTION

Open Questions

Question

+ ADD OPEN QUESTION

CANCEL

PUBLISH

Add an open question?

Ready? Hit "Publish"



Distribute your questionnaire

Lead your respondents to www.feedme.education with the following code:

ns8ylp

Or use the link:

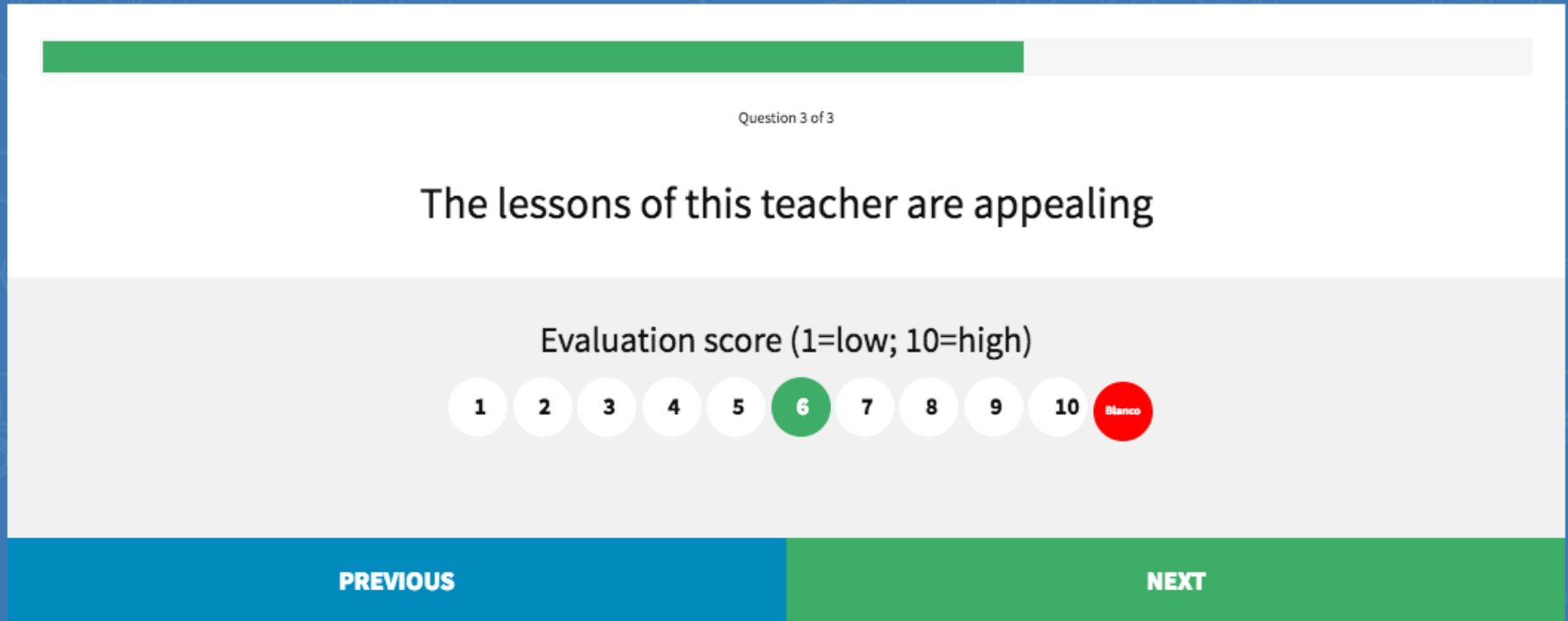
<https://www.feedme.education/code/ns8ylp>

For direct response
(for instance students
in the classroom)

OKAY AND THANK YOU!

INVITE PEOPLE

Invite respondents via e-mail



The screenshot shows a survey interface with a blue background featuring faint icons of educational tools like a ruler, pencil, and clock. At the top, a green progress bar is partially filled. Below it, the text 'Question 3 of 3' is centered. The main question, 'The lessons of this teacher are appealing', is displayed in a large, black font. Underneath the question, the text 'Evaluation score (1=low; 10=high)' is shown. A row of ten circular buttons represents the rating scale, with numbers 1 through 10. The button for '6' is highlighted in green, indicating the selected score. The button for '10' is red and labeled 'Blanco'. At the bottom of the interface, there are two large buttons: a blue 'PREVIOUS' button on the left and a green 'NEXT' button on the right.

Question 3 of 3

The lessons of this teacher are appealing

Evaluation score (1=low; 10=high)

1 2 3 4 5 6 7 8 9 10 Blanco

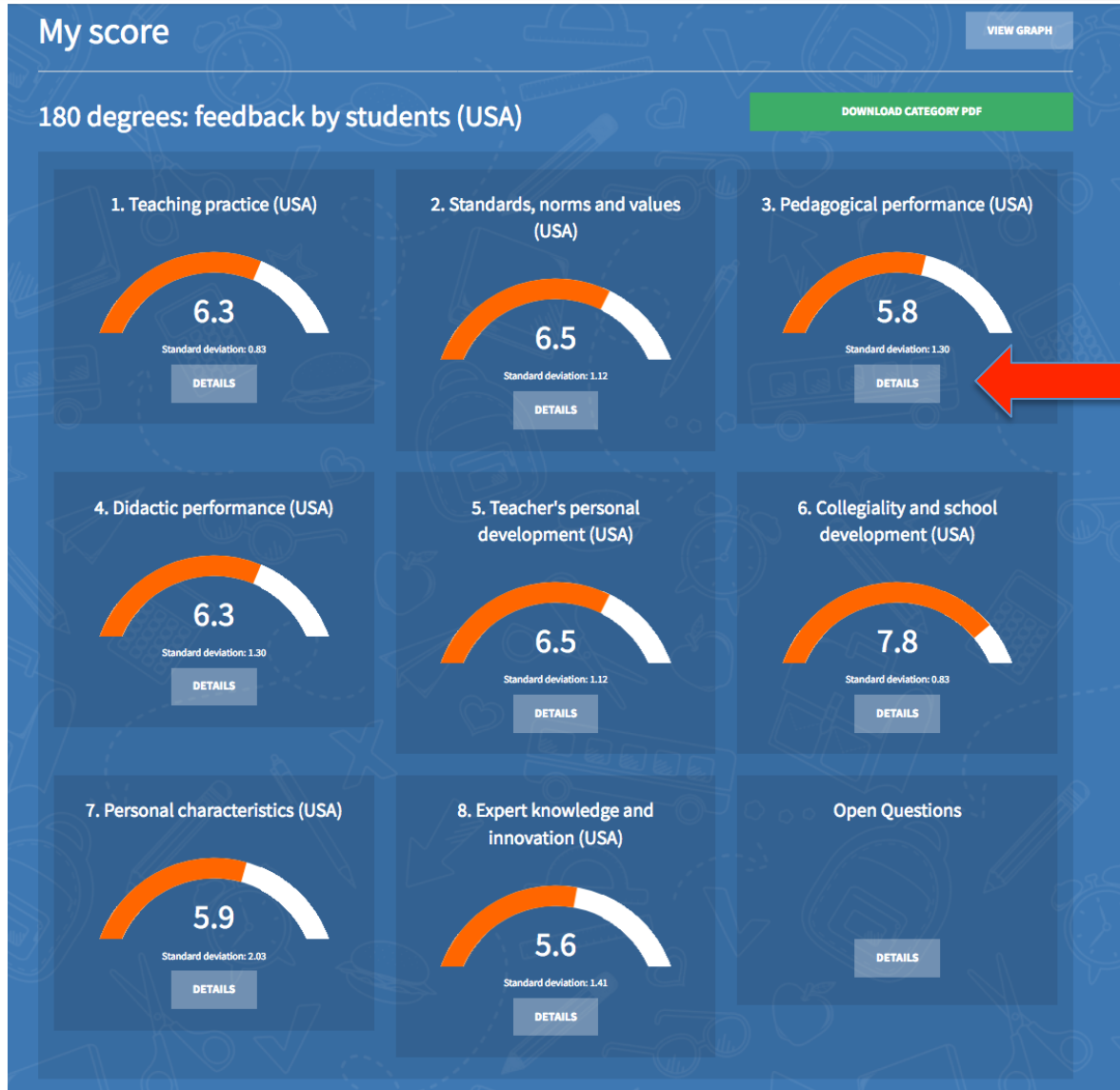
PREVIOUS NEXT

Full automatic reporting in 4 levels: Level 1: general mean score with benchmark



For level 2: press “see more details”

Full automatic reporting in 4 levels: Level 2: mean score on theme level



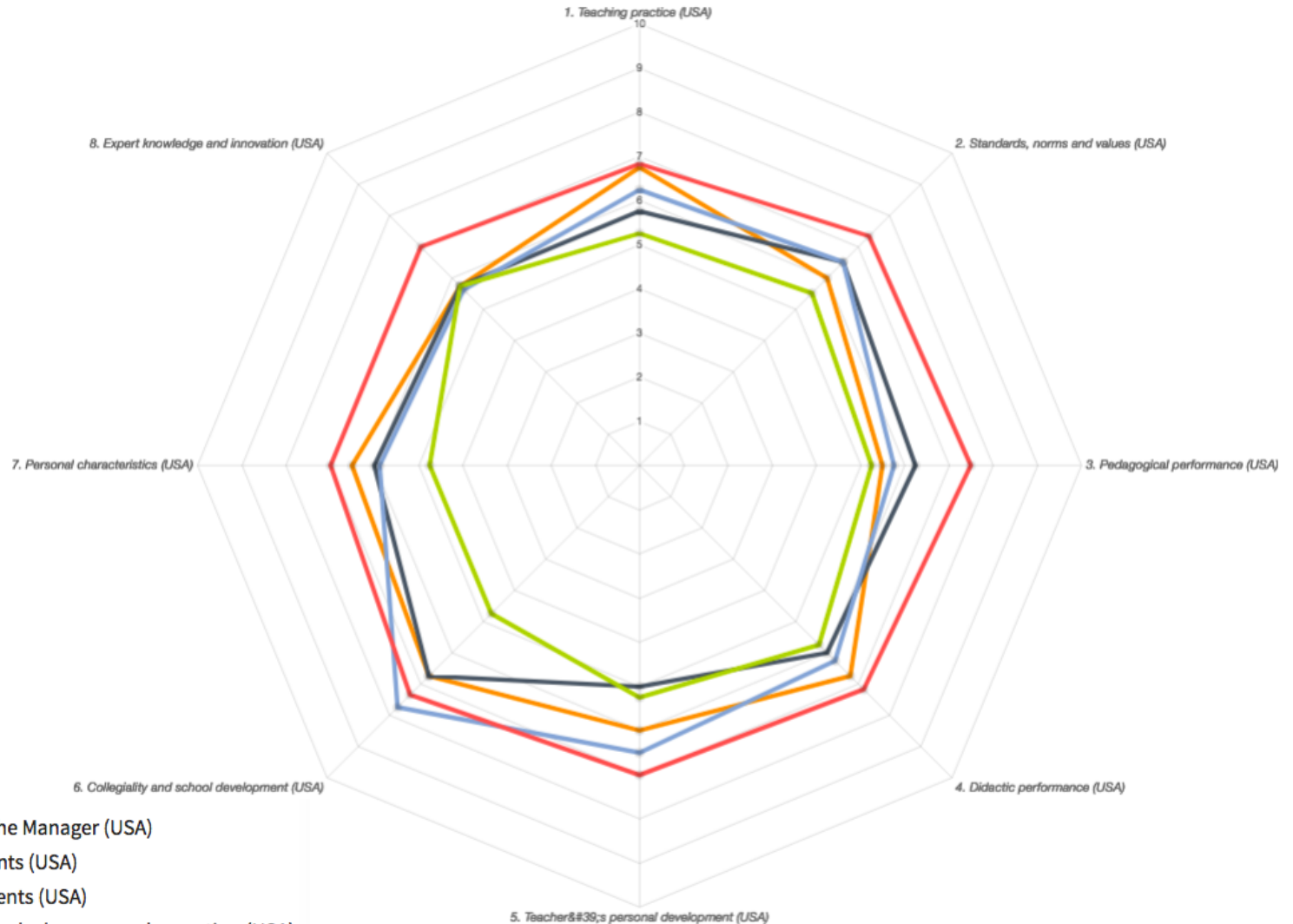
Full automatic reporting in 4 levels: Level 3: mean score on question level

4. Didactic performance (USA)



Id	Question	Comments
1	<p>This teacher always tells us what we are going to do at the beginning of the lesson</p> <p>My score on this question: 6.0 (n=2, $\sigma=1.00$)</p> <p>Score on this question for my team: 7.0 (n=4, $\sigma=1.22$)</p> <p>Score on this question for my organisation: 7.0 (n=4, $\sigma=1.22$)</p> <p>Statewide score: 7.0 (n=4, $\sigma=1.22$)</p>	0

Full automatic reporting in 4 levels: Level 4: Radar plot all 5 stakeholders combined



- 270 degrees (3): Feedback by the Manager (USA)
- 360 degrees: feedback by parents (USA)
- 180 degrees: feedback by students (USA)
- 270 degrees (2): feedback through class room observation (USA)
- 270 degrees (1): feedback by colleagues (USA)

Usefull instrument ?

- Are you interested in a demonstration of the system?
- Would you like to try it in a pilot against limited costs?
- Contact us:
 -

See also: www.feedme.solutions

